



## Awards

- *ICMAD*, 2009 CITY (Cosmetic Innovators of The Year) Award for Color Cosmetic Product – *Zap&Hide*
- *Allure*, 2009 Readers' Choice Award, Favorite Breakthrough Makeup Product of 2008 – *Dream Tint*
- *ELLE*, 2009 Beauty Green Star Award – Best Eye Shadow
- *Self*, 2009 Healthy Beauty Award, Best Mattifying Powder – *Brush-Me Matte*
- *Nature & Health* (Australia), 2009 Natural Beauty Award, Best Mascara – *PureLash Mascara* in **Black Onyx**
- *Beauty Launchpad*, 2008 Readers' Choice Award for Makeup
  - Favorite Foundation (5 years in a row) – *PurePressed Base*
  - Seasonal Collection – *A Frame of Mind*
  - Blush – *InTouch Cream Blush*
  - Bronzer – *Brush-Me Bronze*
  - Eye Pencil
  - Mascara – *Longest Lash*
  - Lipstick – *PureMoist LipColour*
  - Lip Gloss – *PureGloss for Lips*
- *Beauty Launchpad*, 2008 Readers' Choice Award for Skincare, Lip Plumper – *Sugar&Butter*
- *Beauty Launchpad*, 2008 Readers' Choice Award for Tools, *The Handi* brush
- *American Spa*, 2008 Professionals' Choice Award, Favorite Cosmetics Line; Favorite Company for Product Education
- *DAYS SPA*, 2008 Editors' Choice Award – *Dream Tint* in **Medium Light**
- *Allure*, 2008 Best of Beauty Award, Best Natural Selection – *Circle\Delete*
- *Shecky's*, 2008 Beauty at its Best Award, Best Bronzer – *So-Bronze*
- *ELLE*, 2008 Beauty Green Star Award, Best Bronzer – *Sunbeam*; Best Eye Shadow
- *Skin Inc.*, 2008 Best of the Best Award – Best Cosmetic Supplier
- *Self*, 2008 Healthy Beauty Award – Best Powder Blush
- *Natural Health UK* 2008, Best Foundation – *Liquid Minerals*
- *Allure*, 2007 Best of Beauty Award, Best Natural Wonder – *Moonglow*
- *Natural Health*, 2007 Beauty Award – *Active Light® Under-Eye Concealer*
- *Beauty Launchpad*, 2007 Readers' Choice Award winner
  - Favorite Loose or Pressed Powder
  - Mineral Makeup
  - Lip Plumper
  - Blush
  - Bronzer
- *Salon Plus*, 2007 Editor's Choice Award – *Amazing Base®*
- *American Spa*, 2006 Professional's Choice Award – Favorite Cosmetic Line

The #1 choice of skin care professionals

**Iredale Mineral Cosmetics, Ltd.**  
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- *Beauty Launchpad*, 2006 Readers' Choice Award, Favorite Foundation – *Amazing Base*®
- *DAYSPA*, 2006 Editor's Choice Award – *Pom Mist™ Hydration Spray*
- *Real Simple*, 2006 – Best Mineral Powder
- *Natural Health*, 2006 Natural Beauty Award, Lipstick Category – **Jane PureMoist™ LipColour**
- 2006 CITY Award in the category of Package Innovation – *H\E® Bronzer for Men*
- *Salon Plus*, 2006 Editor's Choice Award – *PurePressed® Eye Shadows; Amazing Base®*
- *Skin Inc.*, 2007 Best of the Best Award – Best Makeup Line
- *American Spa*, 2005 Professional's Choice Award – Favorite Cosmetics
- *DAYSPA*, 2005 Editor's Choice Award – *D2O™ Hydration Spray*
- *Natural Health UK*, 2005 Beauty Awards – Best Makeup Range
- *Beauty Launchpad*, 2005 Readers Choice Award – Mineral Makeup; Loose or Pressed Mineral Powder
- *Beauty Launchpad*, 2005 Editor's Favorite – *Multi-Colour for Lips*
- *Salon Plus*, 2005 Editor's Choice Award – *Amazing Base®*
- *Beauty Launchpad*, 2004 Readers Choice Award – Best Mineral Makeup
- *DAYSPA*, 2003 Editor's Choice Award – *Liquid Minerals™*

## Recognitions



- -- [www.safecosmetics.org](http://www.safecosmetics.org)
- We are included on the Breast Cancer Action list of paraben and phthalate free cosmetics – [www.thinkbeforeyoupink.org](http://www.thinkbeforeyoupink.org)
- We have joined PETA's (People for the Ethical Treatment of Animals) Cruelty Free Program and are listed in their Shopping Guide for Caring Consumers – [www.caringconsumer.com](http://www.caringconsumer.com)

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